

## BEACH ROAD MUSIC FESTIVAL UPDATE September 1, 2023

The Town of Tisbury is proud to celebrate the successful completion of its annual Beach Road Weekend music festival, a fundraiser for the Vineyard Arts & Culture Foundation. In all, the festival attracted 25,000 guests to Vineyard Haven, including a healthy mixture of Islanders and visitors from 48 states and 4 countries. By all accounts, the Festival excelled in all arenas of public safety, comfort & enjoyment, waste and recycling management, staffing, and attendance.

The hardworking municipal staff of Vineyard Haven, together with the Vineyard Arts & Culture Foundation demonstrated how our Town can unite to create a special event second to none on Martha's Vineyard, provided a safe, fun, and welcoming environment for those in attendance. This successful and popular community event was realized through the sound planning and management efforts put forward by the Vineyard Arts & Culture Foundation and the Town of Tisbury.

The Town of Tisbury would like to acknowledge that the organizer of the event, Vineyard Arts & Culture Foundation, managed an excellent music festival with great success and generated substantial funds raised for Island charities. We also want to recognize the contribution of our Police, Fire, and Emergency Medical Services, Inspectional Services, and the Dept of Public Works which were all integral to this success.

Economically, Beach Road Weekend raised over \$100,000 for island charities, and provides our Town and the entire island an unprecedented and welcome, end-of-summer economic boost where one has not existed before, during the slow weekend between the Agricultural Fair and the Labor Day Holiday weekend. Besides the licensing fees paid to the Town by the Vineyard Arts & Culture Foundation, this boost comes plainly in the form of short-term rental and hotel taxes, food and beverage taxes, increased embarkation fees, and generally spreads prosperity to restaurants, hotels, and retail establishments without favor to all towns on Island.

The park is now returning to better than its pre-festival condition. Thanks to Vineyard Haven's own Teles Landscaping, John Keene Excavation, the Dept of Public Works, and Ian Lacy, Turf Specialist at Tom Irwin Advisors, a plan for the remediation, repairs, and improvements to Veterans Memorial Park has been put

into action. Compaction will be remediated via comprehensive sitewide aeration, and appropriate top-dressing soil, sand and composting will be used per plans established by our turf specialist. Hydroseeding will be performed in specialized areas particularly hard hit by the combination of the inclement weather and the thousands of guests enjoying our wonderful Veterans Park.

During the remediation and repairs, there will be limited access to the fields while the field restoration is occurring, and we expect the work to be completed by Tuesday, September 5<sup>th</sup>.